



## Report on Industrial Visit to Yakult Danone, Sonipat



**Date of the visit:** March 14, 2023

**Organized By:** Department of Business Economics

**Faculty Coordinator:** Mr. Harish Dhawan, Dr. Pritika Dua, Dr. Cherry Uppal

**Student Coordinator:** Vamani Gupta

**Report By:** Janvi Arora, Kshitij Gumber, Srishti Manchanda

The Department of Business Economics successfully organized an Industrial visit to **Yakult Danone India Pvt Ltd Sonipat, Haryana** on March 14 2023. A total of **80 students** of the Business Economics Department (66) along with students from BMS (12) and Economics Honors (2) under the guidance of 3 faculty coordinators visited the site. The visit focused on enhancing the understanding of its manufacturing process as well as the technology and management practices involved in its operations.

The visit commenced with a presentation which covered the following points:

1. History and Evolution of Probiotics.
2. Yakult's exclusive probiotic - *Lactobacillus casei* strain Shirota.
3. Different Products by Yakult- Yakult Probiotic Fermented and Yakult Light Probiotic Fermented Milk Drink.
4. The distribution channel- Retail Sales, E-Commerce and Home Delivery.  
Yakult Ladies is a door-to-door distribution system delivering Yakult across India
5. Benefits of Yakult - Good for Intestinal Health.
6. Social media presence including its website as well as Instagram and Facebook handles.

The session concluded with an engaging Q&A session during which students raised a variety of questions relating to logistics, supply, shelf life, production, etc.

The session was followed by understanding the production process. The students were shown the industry covering the entire manufacturing process of Yakult. Different spaces were allotted to different stages of production. First, The Seed Room, where the milk solution was made, was shown to the students. Following that was a Culture and Mixing Room where 14000 litres of milk were fermented and Quality control room where the quality of the drinks was ensured. Finally, there was a moulding room where Yakult bottles were made and packaging was done.

Overall, it was a worthwhile learning experience for the students as they gained an understanding of how an industry operates. Learning about the Operations, Management, Good Practices, Technology Involved, and Supply Chain Management exposed students to a plethora of relevant fields along with providing an exposure to the students about practical working environment and awareness regarding new developments concerning the FMCG Space.



Image: Yakult Danone Factory, Sonipat



Edit with WPS Office

S.No.	Name	Year	Roll Number
1	Aadesh Hooda	3	BBE /20/90
2	Aditya Kumar Gautam	3	BBE /20/53
3	Akash Kumar	3	BBE /20/54
4	Aman jha	3	BBE /20/95
5	Aman Moyal	3	BBE /20/32
6	Ankita Chakraborty	3	BMS /20/83
7	Ansh Gajral	3	BMS /20/15
8	Anshika	3	BMS /20/02
9	Anvesha Verma	3	BBE /20/55
10	ARCHAN	3	BBE /20/56
11	Arya Sahai	3	BBE /20/93
12	Aryan Jaiswal	3	BBE /20/38
13	Aviral Agarwal	3	BMS /20/84
14	Ayan Mondal	3	BBE /20/19
15	Garvit Kumar Gauchwal	3	BBE /20/94
16	Gaurav Kumar	3	BBE /20/10
17	Gumaan	3	BMS /20/4
18	Harsh bhati	3	BBE /20/86
19	Harsh Singh	3	BBE /20/23
20	Harshita	3	BMS /20/21
21	Kamal	3	BBE /20/50
22	Kartik	3	BBE /20/28
23	Kartikay Saraf	3	BMS /20/14
24	Kartikay Sharma	3	BMS /20/74
25	Madhav Jindal	3	Bbe/20/91
26	Manav Jain	3	BMS -20-38
27	Manjeet Singh	3	BBE /20/49
28	Nancy Oshin	3	BBE /20/84
29	Nandini	3	BBE /20/92
30	Prachi Tyagi	3	BBE /20/85
31	Pranat Jain	3	Bbe/20/97
32	Priyanka	3	BBE /20/08
33	Puneet	3	Bbe/20/72
34	Rakesh Raj	3	BBE /20/80
35	Ritwik Chawla	3	Bbe/20/78
36	Sajal	3	BMS /20/86
37	Sakshi	3	Bbe/20/21
38	Sakshi Singh	3	BBE /20/87
39	Shubhlendra Singh Yadav	3	BBE /20/82

S.No.	Name	Year	Roll Number
40	Siddhaant Gulati	3	BBE /20/96
41	Simran	3	BBE /20/14
42	Simran Mehta	3	BMS /20/18
43	Sumit Raj	3	BBE /20/73
44	Tanishq Madaan	3	ECO /20/60
45	Tanmay Khandelwal	3	BBE /20/69
46	Udhav Aggarwal	3	ECO /20/62
47	Vamani Gupta	3	BBE /20/79
48	Vandan dua	3	Bms/20/85
49	Vansh Rastogi	3	BBE /20/16
50	vivek chaurasiya	3	BBE /20/75
51	Yashraj Keshari	3	BBE /20/76
52	Yatharth Yadav	3	BBE /20/83
53	Aakriti	2	BBE /21/63
54	Abhishek Yadav	2	BBE /21/44
55	Anant	2	Bbe/21/29
56	Anshul Sharma	2	BBE /21/10
57	Ayush	2	BBE /21/42
58	Devansh Gupta	2	BBE /21/72
59	Kanishka Arya	2	BBE /21/60
60	Niket Kumar	2	BBE /21/41
61	Rahul kumar	2	BBE /21/46
62	Ryanshi Aggarwal	2	BBE /21/64
63	Somya Jain	2	BBE /21/34
64	Sourav Garg	2	BBE /21/7
65	Srishti Manchanda	2	Bbe/21/57
66	Yash Nagesh	2	BBE /21/65
67	Abhishek Kumar	1	BBE /22/02
68	Avadhoot Sachin Gharat	1	BBE /22/09
69	Avantika	1	BBE /22/10
70	Divyanshu Pandey	1	BBE /22/67
71	Hemaanya Arora	1	BBE /22/66
72	Janvi Arora	1	BBE /22/23
73	Jiyaa	1	BBE /22/26
74	Kshitij Gumber	1	BBE /22/27
75	Manya Varmani	1	BBE /22/70
76	Meheer Besoya	1	BBE /22/54
77	Saumya Jaiswal	1	BBE /22/56
78	Shivam Kumar	1	BBE /22/47
79	Tanishq Jaggi	1	BBE /22/50
80	Yashvardhan Sharma	1	BBE /22/53

